



DEAR ULTRA DOG HYPO-ALLERGENIC SHOPPERS

At Ultra Dog, we are continuously trying to find better ways to enhance our product recipe's. During intensive product research, we found that more and more shoppers are considering duck meat for dogs as an additional protein variation and as a potential solution to common food allergies. In this light, we have decided to change the protein in our Hypo-Allergenic product from Ostrich to Duck meal.

WHAT ARE THE BENEFITS OF DUCK MEAL AS A PROTEIN SOURCE?

- Sometimes, certain allergies in dogs may be linked to the protein they consume in their everyday food, and Duck meal is an allergy-friendly alternative for dogs that may be food sensitive to chicken or beef.
- Duck meal is an easy to digest protein source that contains trace minerals like selenium, zinc, copper, and iron.
- These minerals help boost the immune system, support the thyroid, promote red blood cell health and keep energy levels balanced.
- Duck meat is a great source of amino acids, which helps to support strong muscles & also contains Omega 6 for a healthy skin and coat as well as vitamin A to support eye health.

RESULTS FROM OUR INTERNAL & EXTERNAL TESTS OF THIS NEW PRODUCT

- 85% of the dogs tested on the new food preferred the taste of the new Duck meal product
- None of the dogs in our trials refused to eat the new Duck meal product.
- All the dogs who were on our current Hypo-Allergenic food with Ostrich transitioned across seamlessly to the Duck meal recipe without any noticeable concerns.



We believe that our new recipe is even better than it was before and we are certain that you and your fur-baby will feel the same way.

Should you have any further queries, please feel free to get in touch with us through our RCL FOODS Customer Care call centre

